SO YOU THINK YOU CAN CIRCUS

A unique new fundraising event
exclusive to The Circus Arts Conservatory

Friday, March 16, 2018

PRESENTING SPONSOR

SARASOTA ORTHOPEDIC ASSOCIATES

SO YOU THINK YOU CAN CIRCUS

The Event

"So You Think You Can Circus" is a fundraising event that puts YOU in the center ring! Learn to wire-walk, juggle, ride a unicycle or even perform on the aerial silks or the Spanish web! There's something for EVERY skill level.

Your team will receive exclusive training from professional Circus Arts Conservatory coaches to create a unique circus act. Then you'll perform in front of a live audience of family, friends, colleagues and co-workers at a fabulous party under the Big Top. Celebrity judges and audience voting will decide which acts win the Center Ring Awards! Guest will enjoy food, drinks and of course, the world premiere of the newest Circus Sarasota superstars — you and your team!

The Training Experience

Each team starts by testing their skills to find out what acts they want to perform. For the next several weeks, teams work one-on-one with their professional circus coaches to create an amazing circus act worthy of the center ring. Afraid of heights or not a fitness fanatic? No problem. There's a circus act for EVERYONE.

Who We're Looking For

Teams of 4 to 6 participants willing to have a great time for a great cause. Grab your friends, family or co-workers to create a team and participate in this one-of-a-kind event. Young or young at heart, athlete, weekend warrior or happy bystander; this experience helps you get physically and mentally fit while having fun.

The Details

Friday, March 16, 2018 at 7pm
4 to 6 Members per Team
12 Teams Total
Cost $2,500 raised per team
Team Cost w/ Sponsorship $3,000
Corporate Opportunities Available

The Circus Arts Conservatory Creating Social Impact

The Circus Arts Conservatory is known for world class performances and training, but is increasingly being called to utilize the circus arts as a tool for social change, serving marginalized citizens, disadvantaged and at-risk youth, disabled children and adults, and residents of assisted living facilities, nursing homes and hospitals.

THE CAC — BY THE NUMBERS

- **2+ million** = number of patrons who attended performances from Circus Sarasota and Sailor Circus since 1997
- **10,000+** = number alumni from over 69 years in Sailor Circus Academy program — America's longest-running youth circus
- **20,000+** = number of students impacted by circus arts education since 2012, in 35 schools
- **5,000** = number of Humor Therapy visits to area nursing homes and care facilities since 2012
- **1** = Sarasota's premiere circus arts non-profit organization

MORE THAN A CIRCUS!

PRESENTING SPONSOR

SPONSORSHIPS

	$5,000 Ringmaster Sponsor	$3,000 Corporate Sponsor	$2,000 Adult Beverage Sponsor	$1,000 Concession Sponsor
Team of 4-6 Participants	✓	✓		
Tickets to March 16th Event	20	10	6	2
Recognition as Sponsor on Marketing Material	✓	✓	✓	✓
Recognition in (2) Souvenir Program Books	✓	✓	✓	✓
Company Banner at Event	✓			
Logo / Link on Website	✓	✓	✓	✓
Recognition in E-Newsletter	✓	✓	✓	✓
Recognition at March 16th Event	✓			
Recognition as Sponsor on Social Media	✓	✓	✓	✓
Number Available	5	10	2	2

SPONSORSHIP LEVELS

$5,000 RINGMASTER SPONSOR

- Team of 4-6
- 20 General Admission Tickets to March 16th Event
- Recognition as Sponsor on all marketing collateral
- Half Page Ad in (2) Souvenir Program Books
- Company Banner on Display at Event
- Logo on website with direct link
- Special recognition in e-newsletter (20,000 subscribers)
- Special recognition at Event
- Recognition as Sponsor on Facebook

$3,000 CORPORATE SPONSOR

- Team of 4-6
- 10 General Admission Tickets to March 16th Event
- Recognition as Sponsor on all marketing collateral
- Recognition in (2) Souvenir Program Books
- Logo on website with direct link
- Special recognition in e-newsletter (20,000 subscribers)
- Recognition as Sponsor on Facebook

$2,000 ADULT BEVERAGE SPONSOR

- 5 General Admission Tickets to March 16th Event
- Recognition as Sponsor on all marketing collateral
- Recognition in (2) Souvenir Program Books
- Logo on website with direct link
- Special recognition in e-newsletter (20,000 subscribers)
- Recognition as Sponsor on Facebook

$1,000 CONCESSION SPONSOR

- 2 General Admission Tickets to March 16th Event
- Recognition as Sponsor on all marketing collateral
- Recognition in (2) Souvenir Program Books
- Logo on website with direct link
- Special recognition in e-newsletter (20,000 subscribers)
- Recognition as Sponsor on Facebook

Mission and Impact of The Circus Arts Conservatory

The mission of The Circus Arts Conservatory is to engage and educate students using unique and innovative learning programs; to measurably improve the quality of life for individuals in care facilities; and to advance the extraordinary legacy and heritage of the circus.

- Our professional circus performances are unique in that they allow a broad audience of all ages, ethnicities, languages and economic status to enjoy and experience the artistry of incredible performers doing extraordinary things, expanding the notion of the capabilities of human beings.
- Sailor Circus trains students in the circus arts and helps them to develop life management skills, self-discipline and confidence creating the leaders of tomorrow.
- Humor Therapy engages with those in nursing homes and assisted living facilities to improve their quality of life.
- The Arts Integrated Education program brings science, language arts and math concepts to life in the classroom by correlating academic curriculum to circus arts.
- The CAC preserves the heritage of the circus arts while stewarding future generations in the traditional and contemporary aspects of the circus arts.

THE CIRCUS ARTS CONSERVATORY
PERFORMANCE. TRAINING. OUTREACH. LEGACY

CIRCUSARTS.ORG
941.355.9335

The Circus Arts Conservatory is a 501(c)(3) non-profit performing arts educational organization.