



THE CIRCUS ARTS
CONSERVATORY

CHANGING THEIR
FUTURE
WITH YOUR **GIFT**

Sailor Circus Arena
Renovation Campaign





Jack Brown
Chair - Board of Directors
Circus Arts Conservatory

CHAIRMAN'S message

"I am honored and excited to chair this **Sailor Circus Arena** Renovation Campaign and our Circus Arts Conservatory (**CAC**) Board. I am convinced that the success of this effort will elevate the **CAC** in our community to the highest levels of circus arts achievement. I am dedicated to making it so. I ask for **your help**."

OUR PROJECT & OUR CAMPAIGN

The **CAC** has embarked on the complete renovation of the iconic Sailor Circus Arena and is nearing success on our **\$4 million fundraising campaign** to fund the project. Our overall goal is to bring the 40-year old facility into the 21st century as a **state-of-the-art** student learning and performance center which engages youth to **personally grow and excel** in utilizing professional circus arts training.

CIRCUS ARENA RENOVATION



HELP US REACH THE TOP!

CircusArts.org



\$4m

\$3m

\$2m

\$1m

IT'S URGENT!

Our most urgent goal is to secure the \$4 million campaign objective by Summer 2018.

Reaching that goal will ensure that critical elements of the renovation project as required by the State of Florida \$1 million grant can be funded and will be met.

Look for our campaign thermometer outside the Sailor Circus Arena on Bahia Vista Street!



LEARNING life skills THROUGH circus arts

For almost 70 years, students have learned life skills and become leaders through **circus arts training** and involvement at **Sailor Circus**.

Now, the growing demand for circus arts and athletic programming challenges us to **develop more opportunities** to engage young people in a safe and healthy environment.

WE URGENTLY NEED YOUR HELP.

With your gift, you can **change the future** for generations to come.

A young man in a blue long-sleeved shirt and blue pants is performing a circus-style aerial maneuver. He is hanging upside down from a red hoop, with his legs crossed and arms extended. The background is dark and out of focus, suggesting a stage or arena setting.

stay committed
BE FLEXIBLE

Owen, age 17



TRUST SKILL DISCIPLINE



Jenna, age 14

Tom, age 15



Jared, age 15

BALANCE
priorities
JUGGLE
responsibilities



THE CIRCUS ARTS CONSERVATORY

changing lives

The CAC enriches lives and transforms ordinary students into confident leaders who contribute to society. We have a unique heritage as the nation's only nonprofit organization combining world class professional circus performances, youth training and community outreach programming using circus arts as the medium.

A young woman with blonde hair, wearing a red dress with a sheer skirt and high heels, is singing into a microphone on a stage. She is illuminated by a spotlight against a dark background.

find **your** **VOICE**

Riley, age 17



CAC COMMUNITY IMPACT

200,000

people benefitting from
community outreach
and world-class
performances annually

“**1**”

The nation's only
circus arts nonprofit
organization combining
professional circus
performances, youth
training and community
outreach programming

2+ MILLION

patrons who attended
Circus Sarasota and
Sailor Circus
performances since 1997

20,000+

students educated by circus
teaching artists since 2012

\$6 Million

economic impact to Southwest
Florida each year

35

elementary and middle
schools engaged in
circus science education

7,000+

Humor Therapy
visits to area
nursing homes and
care facilities
since 2002



My life's motto...

**“LEARN,
EARN,
& RETURN”**

Dolly Jacobs
2015 National Endowment for the Arts
National Heritage Fellow
& Circus Arts Conservatory Co-Founder
with Morgan, Age 16





help us broaden **OUR REACH** to serve more **CHILDREN & ADULTS**

You can ensure **the future of the circus arts** for generations to come. The updated Arena will provide new and exciting **health and fitness programs** for seniors, children and teens, and those who face cognitive and developmental challenges. Additionally, The Arena will be **available year-round to schools**, businesses and organizations, and to **host national and international groups and events**.



Sailor Circus Academy Students, ages 13-18

the power of
TEAM





**we need
YOU**

Your gift will have **an immediate impact** for a child, for working parents who need a safe program for their kids, for **students in underserved schools** and so many more.

MAKE YOUR GIFT NOW.

Help us reach our **\$4 million goal** today!



AIM HIGH
break the
CEILING

Sailor Circus Academy Students, 11 -18



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THE CIRCUS ARTS
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CircusArts.org | 941.355.9335

The Circus Arts Conservatory is a 501(c)(3) non-profit performing arts educational organization.